

Overseas Press Club Bulletin

VOL. 35, NO. 17
OCTOBER 1, 1980

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Who? Grace Naismith; What? Is Honored! Where? At & By OPC

The first thing the board of governors did when they met Sept. 18 was to present **Grace Naismith**, an active member of the board, with a Certificate of Appreciation.

This honored her many contributions to the club over the years, but especially her "Who, What, Where" column which made the *OPC Bulletin's* page 4 its page 1 for many readers for the ten years Grace wrote it.

Erwin Leiser of Zurich, who recently became executive committee member for Europe, made his first appearance at a board meeting. He asked members to write him with suggestions of activity he might undertake to expand the club's membership overseas.

Allan Priaulx, chairman of the new Leaders Forum, successor of the Shop Talk programs, reported on projected sessions, with Daniel Yankelovitch, the public affairs polling authority, due to appear on the November program, post-election.

Nat Goldstein, house committee chairman, told of problems with the Chemists' Club over charges for room use. Vice President **Arthur Kavalier**, who is also a Chemists' Club member, offered to assist Nat in finding a solution.

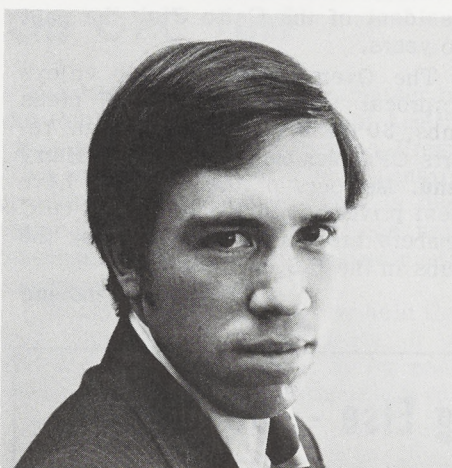
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Editor Out, Editors In

Rosalind Moore, a former editor of the *Bulletin*, will take over again for the next two issues while your present editor is on vacation. She will be assisted by **George Burns**.

And by **Blythe Foote Finke**, who will take over as a regular assignment the *Who, What, Where* column which **Grace Naismith** conducted for many years. Blythe asks that the many Club members who kept Grace informed of their doings will now grace Blythe with their notes...reaching her at the Club.

Excitement, Assurance Lure Readers; Editors discover Science Is Golden



Brent Petersen

Brent Petersen Photos on Display

October's exhibit in the club lounge will display the photo-journalism of Brent Petersen, who has been a professional photographer since he was 16 and worked for the *Laramie* (Wyoming) *Daily Boomerang*. Brent got his BA at Brigham Young University, where he was photo editor of the *Daily Universe*, the student paper, and also taught a class in photo-journalism. He has freelanced and worked for the AP, for whom he covered the 1978 World Cup soccer championship in Argentina. For the past year he has been working for *Parade*, covering subjects from nuclear waste to Red Skelton.

A DRY COLUMBUS DAY?

We're sure old Chris would never approve, but the club's dining rooms and the bar will be closed on Monday, Oct. 13, in "celebration" of Columbus Day.

Why are science magazines just about the hottest items in magazine publishing today? Why are growing millions of readers literally eating up a growing number of them?

The editors of four leading science magazines explored these questions at the club Monday evening, Sept. 22, at the first of the club's new Leaders Forums, organized and chaired by **Allan Priaulx**.

The participating editors were Justin Gooding of *Next*, Allen Hammond of *Science '80*, Scott DeGarmo of *Science Digest* and Ben Bova of *Omni*.

There were minor differences in the explanations offered by the editors. But in the main, these were the reasons they gave for the current success of their publications:

Science excites the imagination;

People seek understanding of science;

People want to participate in the excitement of discovery;

There is an element of fear in society, and people seek assurance in knowing more in every area of human activity;

People have a sense of wonder about everything new and want to know all about it.

Hammond of *Science '80* suggested that the baby boom of the 40's had produced a group of readers more immediately exposed to the new things in science than their elders and eager to know all about them. The baby boom in science magazines, he said, is yet to come.

Gooding of *Next* said it was concerned with the whole future, not just of science — and in the near-term future.

DeGarmo of *Science Digest* said that we live in the most exciting of times and want the meaning of many things made more clear to us.

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More Press Clubs Open to OPCers

Three more Press Clubs have been added to the long list of facilities around the world where OPC members can enjoy guest privileges.

They are the Atlanta Press Club, the Foreign Press Association Club in Cairo, Egypt, and the Press Club of South Africa in Johannesburg.

The addresses and phone numbers of all the reciprocating clubs will be included in the wallet-sized folder sent to members after payment of their 1980-81 dues, as part of the packet sent them upon receipt of their dues. Dues notices were sent out the first week of September, due Oct. 1.

The South Africa Club is open to communications membership regardless of race, color or creed. It's a new press club, having been formed only this spring; in three months its membership drive attracted 800 journalists and has a target of 1,000 before the end of the year. The club, says Executive Committee chairman Ray Smuts (a famous name in South Africa), has the top floor of the President Holiday Inn, affording

a panoramic view of the city. It has a press conference room, a lounge area, and, of course, a bar.

The Atlanta Press Club is located at Clarence Foster's Restaurant at 1915 Peachtree Road NE, phone (404) 233-4297.

The Foreign Press Association Club in Cairo is located in the Yasmina Room of the Nile Hilton Hotel, at Tahrir Square. Phone number is 740-777 or 750-666.

Driving force in arranging a reciprocal agreement with the Overseas Press Club is veteran NBC Mid-East newsman Abdullah Schleifer, who was President of the Cairo Club the past two years.

The Overseas Press Club enjoys reciprocal agreements with 57 press clubs, 30 domestic and 27 foreign, reports OPC Membership Chairman **Harry Rand**. Members of the 57 clubs have guest privileges at the OPC, and OPC members are encouraged to enjoy the clubs in the U.S. and abroad.

—Russ Tornabene

Letters

HONG KONG — Several correspondents in Asia are moving their bases.

Time Magazine is moving Marsh Clark from Hong Kong to Johannesburg and David DeVoss from Hong Kong to Bangkok.

David Briscoe arrived in Manila from New York to become the new AP Bureau Chief, replacing William Mann, who transferred to Stockholm.

And in Peking, Michael Parks resigned from the *Baltimore Sun*, to join the *Los Angeles Times* in China. Mike replaces Linda Mathews in Peking.

Linda and her husband Jay Mathews of the *Washington Post* move from Peking to Los Angeles, where Linda will continue with the *Times* and Jay will work on a book.

—Al Kaff

SEOUL — Jack Anderson, syndicated columnist of the *Washington Merry-Go-Round*, visited Seoul, South Korea, in August, to see his son, now shooting a film titled "Return of Jhoon" with famous Korean Taekwondo instructor and film star.

Anderson also met with President Chun Doo-hwan at the presidential inauguration ceremony Sept. 1 at Chamsil Gymnasium in Southern Seoul city.

And next day Anderson visited the Blue House and interviewed President Chun Doo-hwan. Anderson said that he had met President Chun during one of his previous visits in 1968 when President Chun was a garrison commander.

Anderson said "my impression of President Chun at that time was that he was stern and strong. Now he appears to be the same."

—Kim Young Sick

TOKYO — Our cool and rainy summer gave resorts and breweries a most unprofitable season. Even the transportation companies felt the pinch. One bright aspect was the decrease in the need for air conditioning and a corresponding saving in energy.

The semi-official Japan Travel Bureau reported that it lost some 30 million yen in unsold tickets to the Moscow Olympics. Other agencies also reported losses. The total is expected to be around 100 million yen.

A report on the life span of the Japanese gives it as 73.5 years for men and 78.9 for women, placing it as the longest in the world. The report laments that the longer life span is a mixed blessing: it causes a growing social and economic burden on working people, a decline in efficiency and

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Before You Do Anything Else -- DO THIS!

If your name didn't get into the 1980 OPC Directory...don't get sore...get moving. WE'RE PRINTING AN ADDENDUM TO THE DIRECTORY...and if you fill out this form and get it to the club office NO LATER THAN OCTOBER 20...your name will be in it. Otherwise...? Thanks for your cooperation!

Please type or print

Date _____

Name _____

Title _____

Employer _____

Address _____

City, State, (or Country), Zip Code _____

Business Phone (_____) _____
AREA CODE

Home Phone (_____) _____
AREA CODE

BOARD OF GOVERNORS

(Continued from page 1)

Al Wall, in charge of club memorabilia, reported on neckties and scarves bearing the club insignia and on looking into other items, like ashtrays, etc. There appeared not too much enthusiasm for these, but the search will continue.

Martin Kaminsky, the club's attorney, reported on negotiations with the Biltmore Hotel to recover \$15,000 the club has in escrow. His report was not favorable. At the suggestion of **Henry Singer**, Kaminsky will explore bringing the hotel to arbitration.

In response to a question, it was explained that members desiring dining room and bar tabs for expense account reporting could get these by merely asking the waiter.

President **Henry Gellermann** announced that the 1981 annual awards dinner will be held on Wednesday, April 29, at the Waldorf-Astoria Hotel. **DATELINE 1981** will be distributed at the dinner. Chairmen for the dinner and the awards committees will be announced later, as will the publisher of **DATELINE**.

Communications Career

On communications — Women in Communications has just published a booklet on "Careers in Communications," covering media, PR, advertising, book publishing, etc., which is available from them at P.O. Box 9561, Austin, Texas, 78766.

LETTERS

(Continued from page 2)

adaptability in the work force, and economic, political and cultural stagnation.

Another report says Japan's population has now reached about 116 million, placing it sixth in the world after China, India, Russia, the United States and Indonesia. Of the 775,000 non-Japanese resident in Japan, 663,000 are Korean, 50,000 Chinese and 22,000 American.

On the education front, job opportunities for college graduates in 1981 are reported to be the brightest since 1973. The Education Ministry said a record percentage of high school students entered senior high school last spring, 94.2%.

And on another front — a Tokyo court rules that even "censored" nude photographs can be considered indecent, and therefore their sale illegal, if the covering blacking them out is easily removable.

— Masahiro Watanabe

You Are Invited

As state chairman for motion pictures, radio and television, **Elsie Alden Lee** has invited fellow OPCers to attend the motion picture, radio and television awards reception of the New York State organization of the Daughters of the American Revolution.

The reception, at which WOR's John A. Gambling will be an honored guest, will be held at the Chemists' Club on Tuesday, Nov. 11, 5:30–8:30 p.m. Guests, \$15 per person.

PRSA Roundtable On OPC Turf

PRSA-NY — The New York chapter of the Public Relations Society of America — has chosen the Overseas Press Club as the locale for a new monthly program, **ROUNDTABLE**. This is described as "a dialogue between professionals on topics that are timely and occasionally controversial."

Breakfast sessions will be held the first Thursday of every month, 8 to 9:30 a.m., \$6 for PRSAers, \$8 for non-members, including the continental feed.

New Members

ACTIVE RESIDENT:

Irvin J. Schwartz

ASSOCIATE RESIDENT:

Major Steven M. Crittenden
Kurt J. Guggenheimer

ASSOCIATE NONRESIDENT:

Svend Erik Nielsen

Placement

Cartoonist Wanted! Douglas F. Storer, longtime OPC member and associate of Bob Ripley and his famed "Believe It Or Not!" cartoon series, seeks an artist to work with him who is familiar with Ross Board technique. Storer's new cartoon series in full color is "Amazing But True!" — captions with illustration. He emphasizes this is not on spec — newspapers await it. Artists are urged to see any "Believe It Or Not!" cartoon in any paper, and promptly send a sample of their work. Please reply directly to Douglas F. Storer, President, "Amazing But True!" Inc., 501 Althea Road, Belleair Estates, Clearwater, Florida 33516. Phone: (813) 584-7167.

Placement is a free service to OPC members. Employment wanted or available should be addressed to Helen Alpert, OPC.

SCIENCE

(Continued from page 1)

Bova of *Omni* said it was not really a science magazine, but a magazine of the future — from vacation resorts to the stock market — and so, of course, also about science and technology. It is the only one of these magazines that carries science fiction because people like to speculate, what if?

Following their presentations, the editors were engaged by the audience in a spirited question and answer session. One member of the audience said, after the session, "If the rest of these forums are going to be like this, the club has a winner going for it."

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OPC BULLETIN

Published on the 1st and 15th of each month by the Overseas Press Club of America, Inc. Air-mailed to members overseas. First class mail to others.

Irvin S. Taubkin, Editor; Helen Alpert, George E. Burns, Blythe Foote Finke, Thomas J. Kraner, Rosalind Moore, Grace Naismith, Charles J. Schreiber, Associates

... and postscripts

In her retirement in New Jersey, OPCer **Mary Hornaday** must have been pleased with the news that her alma paper, the *Christian Science Monitor*, won the first annual award for Distinguished Service in International Journalism... given by the International Communication Division of the Association for Education in Journalism.

* * *

OPCER **Russell Warren Howe's** latest book, *Weapons: the International Game of Arms, Money and Diplomacy*, has just been published by Doubleday. For Russell, who lives and works in Washington, this is his tenth book.

* * *

OPCER **Laurence J. Pett**, who edits the *Los Angeles Herald Examiner's* real estate section and is chief editor of their zone sections, also finds time to teach some UCLA journalism classes. He welcomes visiting journalists to discuss careers and experiences with his classes. If you're going to be out his way and have the time, just give him a week's notice — and you're on.

* * *

OPCER **Martin Sokolinsky** is again teaching a course in literary translation at Hunter College, 317 East 67 St. He starts on Tuesday, Oct. 7, classes meeting from 6 to 7:30 p.m. for ten weeks. Among his guest lecturers will be Gregory Rabassa and Helen Weaver.

* * *

The New York Financial Writers Association will hold its third annual career seminar for journalism and business students throughout the Northeast-Mid Atlantic region on Friday, Oct. 31, in the McGraw-Hill auditorium, Avenue of the Americas between 48th and 49th streets. Some 250 students, faculty and news reporters are expected to attend.

Panels in a wide range of subjects of interest and concern to prospective business and financial journalists will be conducted by a group of about 30 of the leading financial and business news editors, writers and reporters, in all media, in this area.

If you'd like to attend, just get in touch with Bill Zimmerman, managing editor of the *American Banker*, or Anita Weil, at 563-1900.

* * *

Sibby Christensen, at one time editor of our *Bulletin* and now editor of the AP's *AP World Magazine*, won an award of merit from the New York chapter of the International Association of Business Communicators.

* * *

Too Late, Too Late

A plaque on a building on West 72nd Street in New York City tells you briefly and quickly about life in the Big Apple these days:

Victim Services Center
Formerly the Senior Citizens
Crime Prevention Program

Gleaned from *Prescription*, newsletter of the Public Relations Society of America's health section, edited by OPCER **Dorothy Ducas**:

Dr. Rosalyn Yalow, 1977 Nobel Prize winner in medicine, told a group of science writers recently that emotion and ignorance have blown the risks of nuclear radiation out of proportion.

"I contain (and so does every human being)," she said, "one-tenth of a microcurie of potassium 40 and one-tenth of a microcurie of carbon 14. According to the current rules of the Nuclear Regulatory Commission, if I were a laboratory animal and had died...I could not be buried, burned or disposed of as garbage. My carcass would have to be packed in a little box, which would be contained in a bigger box, and I would be transported across the country to an approved site for disposal of radioactive waste, where I would needlessly occupy valuable space."

* * *

New York's Mayor Koch was a "hoot," **Blythe Foote Finke** reports from a United Nations Press conference, when his final crack was, "Well, if New Yorkers don't want to reelect me, I will get a better job — but they won't get a better mayor."

OPCER **Kay Cassill** is doing a book on twins — "all aspects: medical, psychological, anecdotal, etc." — and would like to hear from anyone who has information that might help. Her letter in the *Bulletin* some weeks ago brought some replies, but she's still hoping for more. She's at 22 Boylston Ave., Providence, R.I. 02906.

* * *

Publication in November of **Peggy Whedon's** book "Always on Sunday" by W.W. Norton will mark the 20th anniversary of her television and radio show "Issues and Answers," which reaches 200 TV and 1000 radio stations every Sunday from her Washington, D.C., base. The first of these shows she produced had as guests the newly-elected president, John F. Kennedy, and Senator Paul Douglas.

* * *

Tom Hoge, who covers wines and foods in his Gourmet Corner for *AP News-features*, is out with his third cookbook — this one on "Potato Cookery." It contains 300 recipes, from appetizers to desserts. "I became intrigued by the potato while a prisoner of war in Germany during World War II," he says. "Our diet consisted mostly of potatoes and sugar beets. Since most of us relegated the beets to the slop bucket, that left the potato, mashed or fried. After the war, I began experimenting with the potato from French gourmet dishes to plain Irish ones."

* * *

**Eat and Drink
With Us
at The Club**

Overseas Press Club of America, Inc.
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